PRACTICAL RESOURCE / AFFILIATE MARKETING COACH

Niche Scorecard

Audience:

Problem:

Constraint:

Original evidence I can provide:

Score 0 unknown/absent, 1 partial, 2 supported. Add evidence URLs and dates.

Repeated problem (0-2):

Purchase decision (0-2):

Suitable programs (0-2):

Original evidence (0-2):

Reachable audience (0-2):

Unknowns:

Small validation experiment:

Review date:

Decision: continue / narrow / investigate / stop

Scores are a thinking aid, not a profitability forecast.